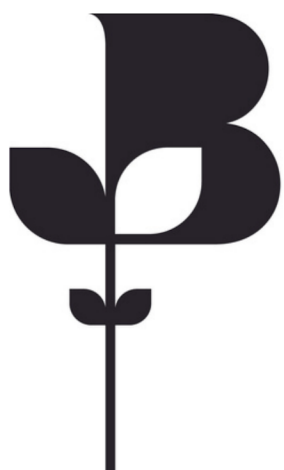




Sponsorship Guide 2024

Don't just join, join in



Mid Yorkshire
Chamber of Commerce

www.my-chamber.co.uk

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Introduction

Standing at the heart of the Halifax, Huddersfield and Wakefield business communities for 170 years, our mission is to drive growth among businesses of all sizes across the districts, by providing relevant and valuable support and benefits.

We ensure that businesses are **connected** by providing opportunities for them to build links and network.

We ensure that businesses are **supported** by offering relevant services, from employee and financial benefits to business advice and training.

We ensure that businesses are **represented** by ensuring your views are understood by policy-makers locally, regionally and nationally to ensure the environment is right for your business to thrive.

You can get involved and support us by attending our events and considering supporting our activity through sponsorship.

We have a range of sponsorship packages available for our flagship events, these events give you the opportunity to get your organisation seen by over one thousand attendees across the year. Read on to find out more...

MY CONFERENCE

The Event

The Chamber's flagship series of business conferences which grow year on year. In 2023 we returned to Wakefield and in 2024 we will reintroduce a Calderdale event. These events are spread over the year and we expect to see over 800 attendees join us over the three dates.

The 2024 dates and focuses are as follows:

13th March - Kirklees; Innovation and International Trade

1st August - Calderdale - Corporate Social Responsibility

23rd October - Wakefield; Get Creative!

Packages

Headline Sponsor - £2,995

Supporting Sponsor - £1,495

Networking Breakfast - £995

Executive Lunch - £995

Bags & Brochures - £495

Brochure advertising (excluding design work) -

Full page - £95

Half page - £75

Insert in delegate bag - £95

Exhibit with us -

Registered Charities

MY Chamber member £145

Non-member £195

Standard exhibition space (4ft)

MY Chamber member £195

Non-member £295

Premium exhibition space (6ft)

Headline/Supporting/Networking
Breakfast/Executive lunch Sponsors only

Exclusive offer

Take a stand at all three conferences and get
a free insert in the delegate bag at the
conference of your choice

MY CONFERENCE

What you get

	Headline	Supporting	Networking Breakfast	Executive Lunch	Bags & Brochures
Premium exhibition space	★	★			
Full page in conference brochure	★	★	★	★	
Half page in conference brochure					★
Social media announcement	★	★	★	★	★
Executive lunch ticket	★	★	★	★	
Featured on conference website	★	★	★	★	★
Banner & speak at Breakfast			★		
Banner & speak at Lunch				★	
Branding on bags					★

MY AWARDS

The Event

MY Awards launched in 2022 and grew last year to include eleven categories. Over 100 people gathered at John Smith's Stadium to celebrate the winners and hear more about the amazing contributions they make to our local area and the economy.

In 2024 the event will be combined with the Chambers 170th birthday celebrations bringing together up to 200 people from across the region to mark the occasion and see the winners crowned!

Packages

Headline Sponsor - £2,495

Supporting Sponsor - £1,495

Drinks Reception - £995

Goodie Bag - £495

Award Category - £245

Table (centrepiece) Sponsor - £35

Celebrate with us

Individual

MY Chamber member £50

Non-member £90

Table of 8

MY Chamber member £350

Non-member £720

(Tables of 10 available by special request)

MY AWARDS

The Categories

Community Hero
Entrepreneur of the Year
Green Business of the Year
Diversity & Inclusion Award
Innovation Award
International Business of the Year
Employer of the Year

New for 2024

Young Business of the Year
SME of the Year
Large Business of the Year



Mid Yorkshire
Chamber of Commerce

MY AWARDS

What you get

	Headline	Supporting	Drinks Reception	Goodie Bag	Centre-piece	Category
Social media announcement	★	★	★	★	★	★
Logo on awards page on Chamber website	★	★	★	★	★	★
Logo on slides used at the event	★	★	★	★	★	★
Four tickets to the event	★					
Two tickets to the event		★	★			
Banner at the event	★	★	★	★		
Speaking (start of the event)	★					
Speaking slot (category prize presentation)						★
Involved in award presentation (including photography)						★

CONTACT INFORMATION



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events@my-chamber.co.uk



www.my-chamber.co.uk

Not yet a member of the
Chamber? Visit our website
or scan here to find out more



Mid Yorkshire
Chamber of Commerce

Incorporating:



Halifax & District
Chamber of Commerce



Huddersfield & District
Chamber of Commerce



Wakefield & District
Chamber of Commerce